

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

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253477	AGENCY (OR SERVICE) ACTING AS AGENT FOR 168364		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	NATIONAL MEDIA RESEARCH PLANNING		NATIONAL REPUBLICAN CONGRESSIONAL COMM.		
AND	815 Slaters Ln		320 1st St SE		
ADDRESS	Alexandria	VA 22314-1219	Washington	DC 20003-1838	
CONTACT	USA		USA		
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO. 2955	PRODUCT 1310		
NATIONAL SALESPERSON			CODE		
BROADCAST SCHEDULE STARTING 10/26/12 AND ENDING 11/06/12 NO. WEEKS: 2					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY NRCC										
1	F	1	05:00A	05:58A	30S	10/26/12-10/26/12	THIS MORNING 5-6AM	1	425.00	425.00
2	00110..	2	05:00A	05:58A	30S	10/31/12-11/01/12	THIS MORNING 5-6AM	2	425.00	850.00
3	11000..	2	05:00A	05:58A	30S	11/05/12-11/06/12	THIS MORNING 5-6AM	2	425.00	850.00
4	10111..	4	05:00P	05:30P	30S	10/29/12-11/02/12	5-530PM NEWS	4	1025.00	4100.00
5	00011..	2	05:30P	06:00P	30S	11/01/12-11/02/12	530-6PM NEWS	2	1025.00	2050.00
6	M	1	05:30P	06:00P	30S	11/05/12-11/05/12	530-6PM NEWS	1	1025.00	1025.00
7	Sa	1	07:00P	07:30P	30S	10/27/12-11/03/12	SAT 7PM NEWS	2	850.00	1700.00
8	F	1	07:30P	07:58P	30S	10/26/12-10/26/12	THE INSIDER	1	775.00	775.00
9	11111..	5	07:30P	07:58P	30S	10/29/12-11/02/12	THE INSIDER	5	775.00	3875.00
10	M	1	07:30P	07:58P	30S	11/05/12-11/05/12	THE INSIDER	1	775.00	775.00
11	Th	1	09:00P	10:00P	30S	11/01/12-11/01/12	PERSON OF INTEREST	1	4500.00	4500.00
12	Th	1	10:00P	11:00P	30S	11/01/12-11/01/12	ELEMENTARY	1	5000.00	5000.00
13	Su Su	1	07:03P 12:57P	07:30P 07:00P	30S	11/04/12-11/04/12	STEELERS REGULAR SEASON	1	45000.00	45000.00
STEELERS@GIANTS										

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NAME NATIONAL MEDIA RESEARCH PLANNING

NATIONAL REPUBLICAN CONGRESSIONAL COMM.

AND 815 Slaters Ln

320 1st St SE

ADDRESS Alexandria VA 22314-1219

Washington DC 20003-1838

USA

USA

CONTACT

PRODUCT TV OCT 26-NOV 6 ADDS

LOCAL SALESPERSON Brian Butz-1

AGENCY EST. NO.

2955

PRODUCT CODE 1310

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/26/12 AND ENDING 11/06/12 NO. WEEKS: 2

Cancellation Notice

Required

Announcement 28 days

prior notice

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
							Total Contract:	24		70925.00
							Billing Summary			
						Otr 4-12	<u>Oct</u> 2050.00	<u>Nov</u> 68875.00	<u>Dec</u> .00	<u>Total</u> 70925.00
							<u>GRAND TOTAL</u> 70925.00			

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